

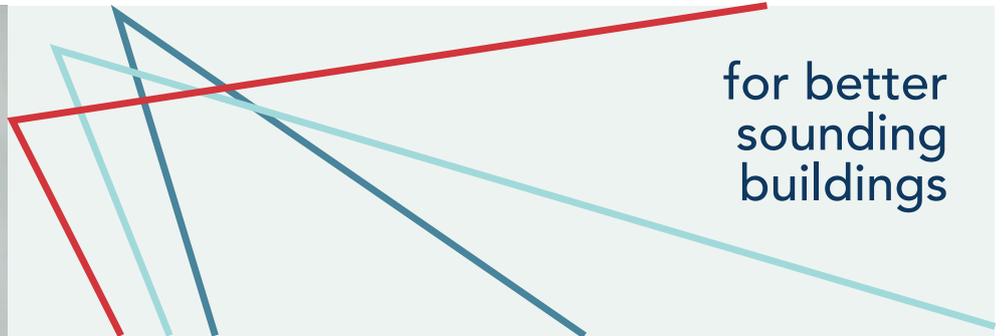
SUCCESS STORY

PENTLANDS

Accountants and advisors
for growing businesses

Arno Acoustics specialize in building and architectural acoustics and noise control.

Read how Acoustician and Director, Adam Mottershead, benefits from the support of Pentlands with his business growth.



"When making plans to establish Arno Acoustics, I wanted to be able to hit the ground running and I knew that an investment in a good accountant was going to be essential to the successful growth of the business.

It was my aim from the outset to be able to operate efficiently, improve project management and processes across the life-cycle of projects.

Pentlands had been strongly recommended by one of their existing clients. Following my first meeting with James, I knew that I didn't have to meet any other accountants as I was confident Pentlands could provide the support I needed.

James took the time to understand my business and the types of projects we deliver. With the support of the

Pentlands team everything is efficient and streamlined. We have reviewed processes efficiencies, project overspend and where to make improvements utilising Xero software solutions.

Within the first year, I saw significant demand for my services and knew I needed to recruit some additional support. Pentlands reviewed the management accounts, cash-flow and future projects projection and confirmed that I was in a good position to employ someone. I am not sure I would have had the confidence to go for it without James advice.

Like many businesses I had seen a down turn in business due to the Covid pandemic. Pentlands were there to provide much needed advice. James informed me of financial support

available to Arno and as a result I was able to secure a 100% grant and business bounce-back loan. This has enabled me to continue with my business growth projections, keeping the Arno team in employment and investing in the development of my marketing strategies and website.

The Pentlands team have complete control of my accounting needs. They are very proactive, as a small business owner I need to prioritise my time, so I am reassured when I am contacted by them when something requires action.

I value Pentlands expertise. Accounting and tax is a minefield and Pentlands are a God send, I don't need to worry, they do everything, giving me the time to focus on growing my business."

OBJECTIVES

To invest in solid business growth support from proactive Accountants

Streamline processes and project management to monitor and measure performance across the business

Advice and guidance to financial support services

CHALLENGES

Time and resource pressure due to growth of the business

Expansion within first 12 months leading to increased employment requirements

Business interruption due to global pandemic affecting theatre and events industry

RESULTS

Proactive accountancy support and business growth advice

Implementation of financial tracking and project management processes supported by Xero software options

Successfully secured 100% grant and Covid business bounce-back loan enabling further invest in the future of Arno Acoustics